

HIGH-LEVEL FORUM ON THE CAREC REGION AND THE MULTILATERAL TRADING SYSTEM: DEEPENING INTEGRATION IN CENTRAL ASIA AND BEYOND

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SESSION 7: Topical issue – Fostering digital economy and cross-border digital trade: the UNCITRAL Perspective

Luca Castellani UNCITRAL Secretariat

The views expressed are those of the author and do not necessarily reflect the views of the United Nations and of UNCITRAL

From paper to electronic, from documents to data

- High-level goals:
 - Make information available everywhere, anytime
 - Enable data reuse and analysis
 - Digitalize trade end-to-end
- Success in digital trade is the result of policy, technical and legal choices
 - On the legal side, need to have certainty and predictability on the status of electronic transactions and documents
- Certain stakeholders may be risk-averse

UNCITRAL and digital trade law

- UNCITRAL is the core legal body of the United Nations system in the field of commercial law
- It is tasked with modernizing and harmonizing commercial law by drafting treaties and model laws
- Active for 50+ years based on universal membership
- Started working on legal aspects of electronic commerce already in the 1980s
- UNCITRAL texts on digital trade / e-commerce have been enacted in more than 100 States
 - Increasing reference to UNCITRAL texts in DTAs/RTAs
- Texts, status, preparatory and explanatory materials are available on the UNCITRAL website

UNCITRAL texts on electronic commerce

- 1. UNCITRAL Model Law on Electronic Commerce, 1996
 - Enacted in over 90 States
- 2. UNCITRAL Model Law on Electronic Signatures, 2001
 - Enacted in about 40 States
- 3. United Nations Convention on the Use of Electronic Communications in International Contracts, 2005
 - 21 States parties
 - 30+ States have enacted domestically its provisions
- 4. UNCITRAL Model Law on Electronic Transferable Records, 2017
 - Enacted in 10+ jurisdictions
- 5. UNCITRAL Model Law on the Use and Cross-border Recognition of Identity Management and Trust Services, 2022
- 6. UNCITRAL Model Law on Automated Contracting, 2024

Adjusting contract law to the use of electronic communications

- The first goal of UNCITRAL was to ensure that the use of electronic communications could satisfy contract law form requirements such as "writing", "signature" and "original"
- This was achieved by developing three fundamental principles:
 - Technology neutrality
 - Non-discrimination (or legal recognition)
 - Functional equivalence

Addressing the legality of electronic documents

- The three fundamental principles may also confirm the legal status of electronic documents, with one exception: documents that require possession and delivery
- That gap was addressed with the adoption of the MLETR
- The legal recognition of all e-documents paved the way to implementing paperless trade under the data pipeline concept
- However, a piecemeal approach still prevails at the operational level

Shifting from documents to data

- The last decade has seen increasing interest for the analysis and reuse of data, including in aggregate (big data) to fuel algorithms (AI)
- This use requires assurance of data quality, which is obtained through trust services
- It is also necessary to have mechanisms for cross-border recognition of trust services
- This legal mechanism enables data flows
- Data flows accompany the physical movement of goods in end-to-end trade digitalization