



Central Asia Regional Economic Cooperation Program



ASIA-PACIFIC
ROAD SAFETY
OBSERVATORY

Road Crash Data Review and Reporting Training on improvement to crash data management Istanbul - 25-27 June 2024

SAFE SYSTEM: ROAD USER SAFETY

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Group work C

This group work has the purpose of assessing how the Safe System approach is integrated in your country concerning:

Road user safety

Referring to the topics in the following slides, please, think to your country and provide your judgement.

Enforcement

Complete the following phrase with the correct answer.

“Enforcement in road safety is made to ...”

Give fines

Encourage
responsible
driving

Increase budget
for
interventions

Protect the
community

Ensure
compliance to
rules

Changing
behaviours

Education campaigns

- Educational campaigns tailored to different demographic groups:
 - Consider the specific needs and challenges of other demographic groups, such as young people, older adults, and people with disabilities
 - Develop messages and programs that are relevant and engaging for each group
 - Use culturally appropriate language and images
 - Partner with community organizations and other stakeholders to reach different demographic groups

How many education campaigns have been developed in your country in the last year?

0	1	2	3
4	5	6	

Dissemination of road safety messages

When a campaign is developed in your country, are the following practices adopted? Mark the practices adopted

Use a variety of communication channels, including mass media, social media, and community outreach

Tailor the messages to different audiences, considering their needs, interests, and risk factors

Make the messages clear, concise, and memorable

Use positive language and images

Encourage people to take action to improve their road safety

Vulnerable road users

• Order the following road users according to their level of vulnerability (from the most vulnerable to the less vulnerable)

- Car passenger
- Motorcyclist
- Truck driver
- Pedestrian
- Children
- Cyclist

1	2	3
4	5	6

Driving training

Relating with driving training in your country, mark which of the following aspects apply to your country

A legislation on driving licensing is in place

The legislation set all the necessary requirements

Drivers are subject to medical exams (especially concerning eyes)

Instructors and examiners are trained

Schools, instructors and examiners are monitored

There is a registry of schools, instructors and examiners