

eTrade for all 平台和eT Readies

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CAREC数字贸易论坛“推进数字解决方案，深化区域贸易合作”

2022年11月8日



什么是eTrade for all (eT4A) ?

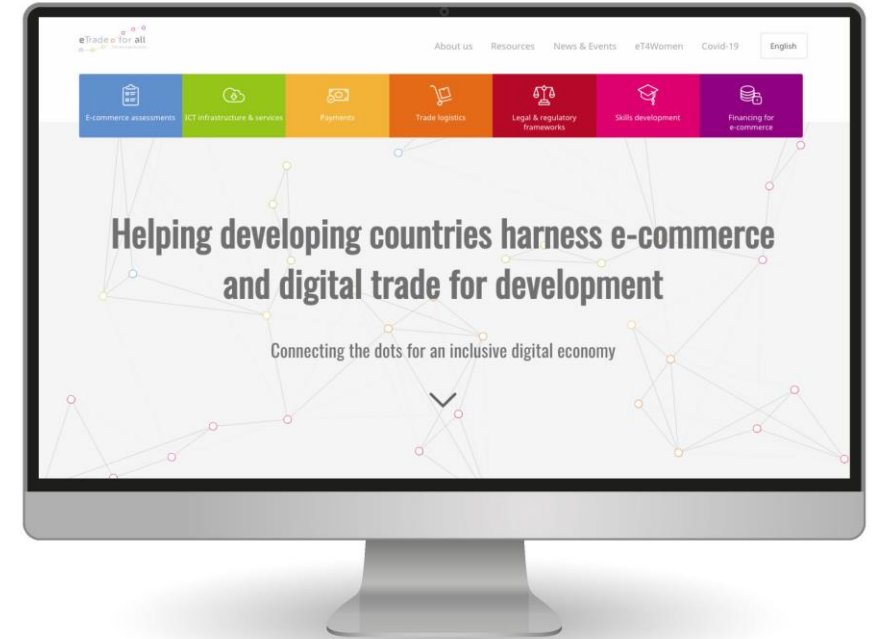
背景:

要利用电子商务带来的发展收益，需要采取全面的方法以及更强有力的私人——公共政策对话。**eTrade for all**倡议旨在解决现有的知识差距，并最大限度地发挥与合作伙伴的协同作用。

eTrade for all 在线平台 (etradeforall.org)

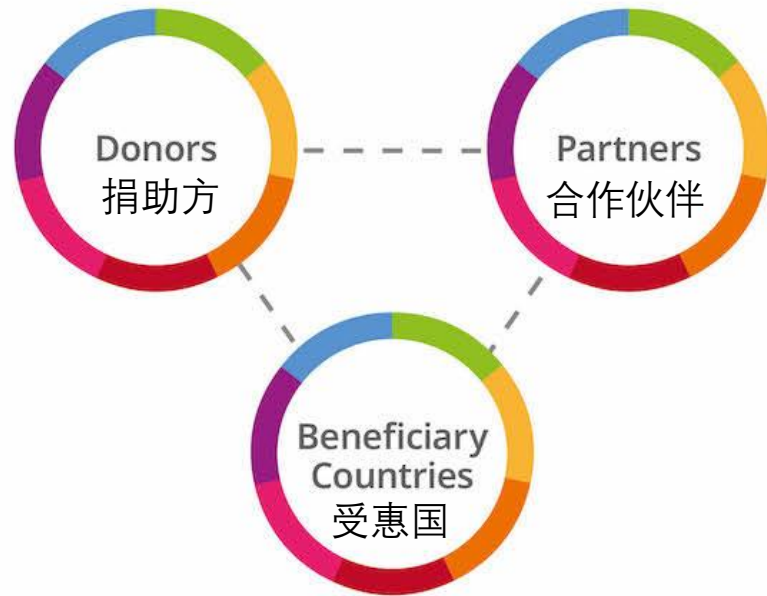
eTrade for all倡议是一种独特的合作关系:

- 全球信息服务台
- 伙伴关系的催化剂



35个eT4a合作伙伴

把各点连接起来：



主要对口私营部门伙伴：



所有信息。。。
在一个地方！

etradeforall.org — 信息中心

SELECTED RESOURCES

Stay Informed

多语言网站



英语

法语

西班牙语

NEWS

VIEW ALL



UNCTAD | October 17, 2022

UNCTAD assessment set to boost digital economy in Peru



WTO | October 17, 2022

DDG González: "More cooperation on digital will create trade opportunities, reduce costs"

EVENTS

VIEW ALL



WBG | October 19

Launch of National Digital Identity and Government Data Sharing in Singapore: A case study of Singpass and APEX Description



ILO | October 19

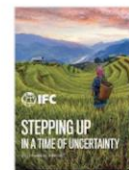
Proposal for an ILO Policy Observatory on Work in the Digital Economy

PUBLICATIONS

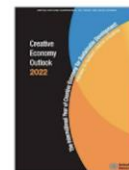
VIEW ALL



Commonwealth | October 11
Regional Youth Digital Skill Strategies: South Asia, Phase 1



IFC | WBG | October 10
IFC Annual Report 2022 — Stepping Up in a Time of Uncertainty



UNCTAD | October 7
Creative Economy Outlook 2022 | The International Year of Creative Economy for Sustainable Development: Pathway to resilient creative industries

Podcasts - New!

Partners Year Search RESET



International Labour Org
Digital transformation in Rwanda: Is it creating a new future of work?



ILO | October 17, 2022
Digital transformation in Rwanda: Is it creating a new future of work?

The global phenomenon of digitalization is increasingly going local. Worldwide, informal online platform work is growing, creating new jobs. Rwanda is a unique example. The central African country has seen increasing migration of young people from rural to urban areas. These young people need jobs – and both formal jobs, and more informal work in



UPU | October 12, 2022
Innovation as a driver of opportunity

Historically traditional and closed sector, the postal and courier industry has become one of the earliest adopters and the primary testing ground for the latest last-mile innovations over the past decades. Once praised for their silence, postal electric vehicles are now driving the green transition across supply chains globally, advancing a more sustainable future for all.



ECE | October 5, 2022
Innovation Matters: Regional & local innovation hubs to accelerate sustainability shifts

Globally, experts observe drastically different patterns of innovation-driven growth. Unsurprisingly, such diversity of outcomes can be largely attributed to the differences in national innovation systems. Even in the era of globalisation, national policies continue shaping development paths, experimentation opportunities, and transformative capacity of enterprises.

ETRADE FOR ALL ETAWOMEN UNCTAD EWEK

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News
Events
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Publications
Newsletter
UNCTAD eWeek
COVID-19

Welcome to our Summer Newsletter

READ THE NEWSLETTER
YES! I WANT TO SIGN UP

开发解决方案

- 受益人可以直接与 eTrade for all 上面的所有程序拥有者联系，无需中介
- 探索合作机会或了解更多合作伙伴各自活动的额外渠道

涵盖的政策领域



电商策略

8



ICT 基础设施

14



支付解决方案

7



贸易物流与便利化

8



法律框架

13



技能发展

24



中小企业融资

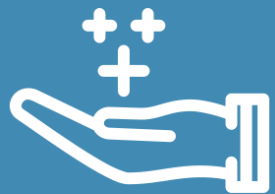
4

34 已发布的开发解决方案

18 拥有开发解决方案的成员



多种合作伙伴关系



技术援助

加强各国参与数字经济的成熟度

- eT Readies—实施支持机制
- 电子商务战略和行动计划
- 电子商务与法律改革
- 衡量电子商务和数字经济
- 女性eTrade



eTrade 成熟度评估

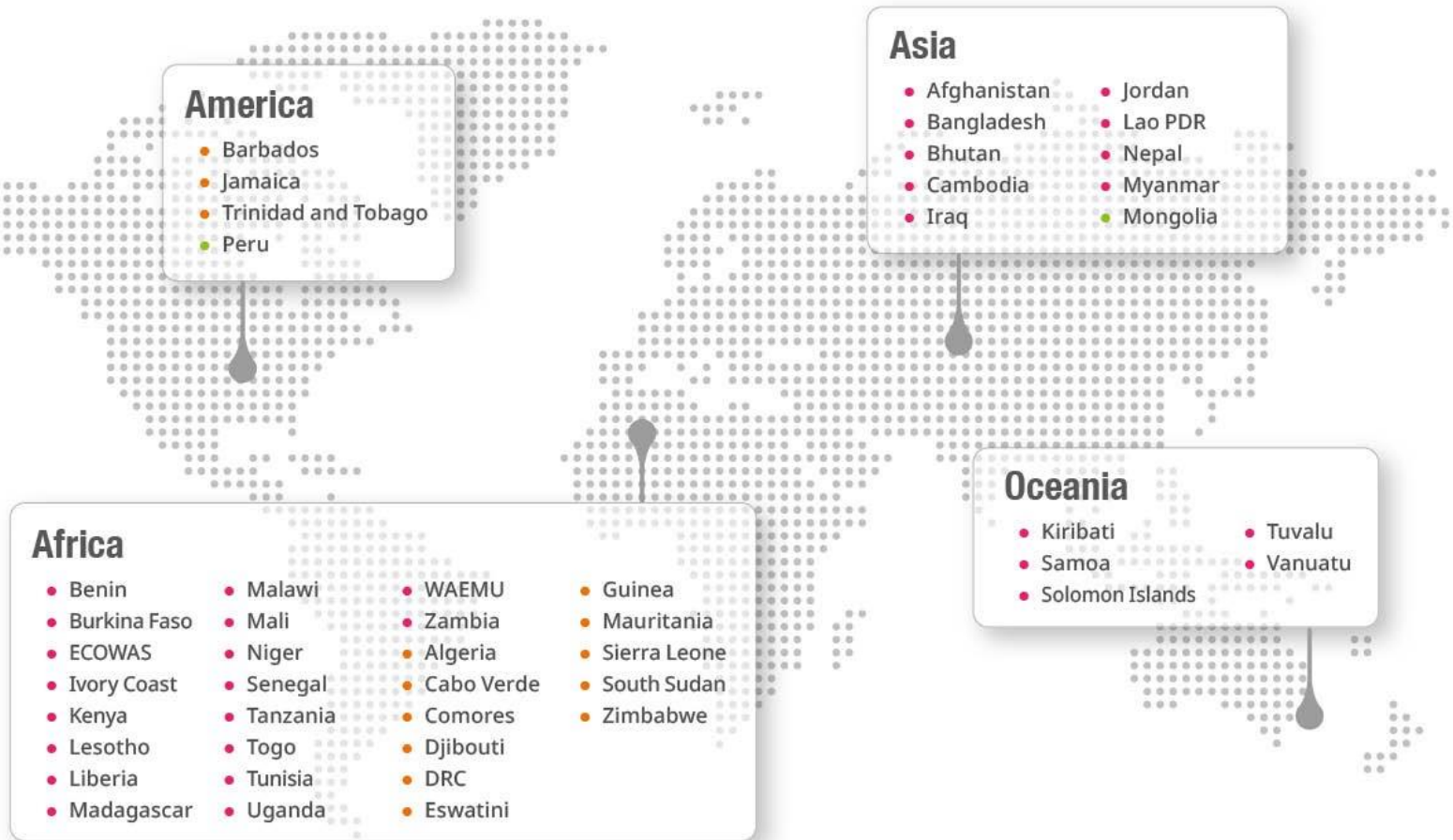
- 评估是一种**政策工具**
 - **发展中国家政府**应确定电子商务发展的机遇和障碍，并考虑在七大支柱下推动数字化转型和电子商务发展。
 - 让**发展伙伴**更好地协调援助并建立联盟，为落实建议作出贡献
- 包括：电子商务战略发展、ICT基础设施、支付解决方案、贸易便利化和物流、法律和监管框架、技能发展和融资渠道。
- 每项评估还要应对与**性别平等、弱势群体和电子商务衡量**相关的挑战。



eTrade 成熟度评估

UNCTAD eTrade 成熟度评估状态

- as June 2022



进行中:

- 西非经共同体 (由荷兰资助)
- 蒙古 (由大韩民国和欧洲复兴开发银行共同出资)、秘鲁 (由SECO出资)

即将进行:

- 毛里塔尼亚 (与GIZ合作)
- 阿尔及利亚 (与GIZ合作)
- 津巴布韦 (大韩民国)
- 特立尼达和多巴哥 (自费)

实施支持机制

- 加强与eT4a合作伙伴和UNRCO的合作

32 Finalized

2 In Progress

14 Requested



实施支持机制 (ISM)

联络点



- FP领导的国内利益相关者参与
- 评估实施差距
- 主要通过IR问卷确定并记录优先事项

实施回顾

要求援助

- 探索后续行动(例：行动计划)
- 受益国同意向贸发会议提交的优先请求

- 确定了贸发会议和/或其他发展伙伴的解决方案
- 组织配对支持

调动实施支持

贸发会议ECDE
解决方案

贸发会议的其他支持

eTrade for all

国内合作伙伴（联合国驻地协调员、联合国国家工作队等）

非常感谢！
问题？

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