第三届全球数字贸易博览会
THE THIRD GLOBAL DIGITAL TRADE EXPO

"丝路电商日"活动
Silk Road E-commerce Day Event

2024中亚区域经济合作数字贸易研讨会
——人工智能驱动的数字贸易与电子商务转型
2024 CAREC Seminar on AI-Driven Transformation in Digital Trade and E-Commerce

2024年9月26日
September 26, 2024

杭州大会展中心 1 号馆 1F 大会议厅 A1
Grand Conference Hall A1,1st Floor,Hall 1,Hangzhou Grand Convention and Exhibition Center

主办单位：
杭州市人民政府、浙江省商务厅、亚洲开发银行
Hosts:
Hangzhou Municipal People's Government
Department of Commerce of Zhejiang Province
Asian Development Bank

承办单位：
杭州市商务局、中亚区域经济合作组织秘书处、中亚创新合作中心
Organizers:
Hangzhou Municipal Bureau of Commerce
CAREC Secretariat
Central Asia Innovation Cooperation Center

议程 Agenda

08:30 – 09:00	注册与交流 Registration and Networking
09:00 – 09:15	开幕致辞 Opening remarks

主持人：熊来飞先生，亚洲开发银行中华人民共和国中亚区域经济合作协调员

Moderator: Mr. Laifei Xiong, CAREC Regional Cooperation Coordinator for the People's Republic of China (PRC), Asian Development Bank (ADB)

陈瑾女士，杭州市委常委、常务副市长

Ms. Jin Chen, member of the Standing Committee of the Hangzhou Municipal Party Committee and Executive Vice Mayor

沈晓凯先生，中华人民共和国商务部国际经贸关系司二级巡视员（副司级）

Mr. Xiaokai Shen, Deputy Director General, Department of International Trade and Economic Affairs, Ministry of Commerce（MOFCOM），PRC

Jong Woo Kang先生，亚洲开发银行经济研究与发展影响部区域合作与一体化处主任

Mr. Jong Woo Kang, Director, Regional Cooperation and Integration Division, Economic Research and Development Impact Department, ADB

主题研讨一
Panel Discussion 1
09:15-09:50

主题：数字贸易中的新兴技术——人工智能的作用及其对CAREC国家的政策影响

Topic: Harnessing Emerging Technologies in Digital Trade——The Role of AI and Policy Implications for CAREC Countries

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主持人：Dorothea C. Lazaro女士，亚洲开发银行中西亚部高级区域合作专家

Moderator: Ms. Dorothea C. Lazaro, Senior Regional Cooperation Specialist, Central and West Asia Department (CWRD), ADB

研讨嘉宾Panelists:

- Yann Duval博士，联合国亚洲及太平洋经济社会委员会贸易政策与便利化处处长
  Dr. Yann Duval, Chief, Trade Policy and Facilitation Section, United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)

- Mari Suladze女士，格鲁吉亚经济与可持续发展部通信、信息和现代技术司专家
  Ms. Mari Suladze, Main Specialist of Communications, Information and Modern Technologies Department, Ministry of Economy and Sustainable Development, Georgia

- Ainur Amirbekova女士，哈萨克斯坦贸易学院贸易政策专家
  Ms. Ainur Amirbekova, Trade Policy Expert, Kazakhstan Trade Academy, Kazakhstan

- 徐精兵先生，浙江省工业和信息化研究院数字经济研究所所长
  Mr. Jingbing Xu, Director of the Institute of Digital Economy, Zhejiang Institute of Industry and Information Technology, PRC

- Lazzat Borankulova女士，哈萨克斯坦Growth Vision Pro公司创始人&CEO
  Ms. Lazzat Borankulova, Founder&CEO, Growth Vision Pro, Kazakhstan

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茶歇
Coffee/Tea Break
09:50–10:00

主题研讨二
Panel Discussion 2
10:00–10:40

主题：促进区域数字贸易——中亚区域经济合作国家在跨境电商领域与中国的合作机会

Topic: Fostering Regional Digital Trade—Collaborating with the PRC on Cross-Border E-Commerce in CAREC Countries

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主持人：Yann Duval博士，联合国亚洲及太平洋经济社会委员会贸易政策与便利化处处长
Dr. Yann Duval, Chief, Trade Policy and Facilitation Section, United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)

研讨嘉宾Panelists:

- 武长虹女士,杭州市商务局党组成员、杭州自贸片区管委会专职副主任
  Ms. Changhong Wu, Member of the Party Group of Hangzhou Municipal Bureau of Commerce and Deputy Director of Hangzhou Free Trade Zone Management Committee

- Jong Woo Kang先生,亚洲开发银行经济研究与发展影响部区域合作与一体化处主任
  Mr. Jong Woo Kang, Director, Regional Cooperation and Integration Division, Economic Research and Development Impact Department, Asian Development Bank (ADB)

- Suleyman Khan先生,巴基斯坦商务部服务与电子商务总司长
  Mr. Suleyman Khan, Director General (Services & E-Commerce), Ministry of Commerce, Pakistan

- Soliev Farukh先生,塔吉克斯坦共和国总统创新和数字技术署数字贸易监管司司长
  Mr. Soliev Farukh, Head of the Digital Trade Regulation Department of the Agency of Innovation and Digital Technologies under the President of the Republic of Tajikistan

- Ali Kuliyev先生,土库曼斯坦贸易对外经济关系部国内外市场贸易周转分析部负责人
  Mr. Ali Kuliyev, Head of Department for Analysis of Domestic and Foreign Market Trade Turnover, Ministry of Trade and Foreign Economic Relations, Turkmenistan

- Vladimer Kandelaki先生,格鲁吉亚电子商务协会主席
  Mr. Vladimer Kandelaki, Chairman, Georgia Association of E-Commerce, Georgia

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案例分享
Case Studies
10:40−12:00

主持人:熊来飞先生,亚洲开发银行中华人民共和国中亚区域经济合作协调员
Moderator: Mr. Laifei Xiong, CAREC Regional Cooperation Coordinator for the People's Republic of China (PRC), Asian Development Bank (ADB)

主题:AI技术在推进数字贸易及电子商务合作中的典型示范

Topic: Advancing Regional Digital Trade Cooperation through Emerging Technologies and Services—Case Studies

- 人工智能赋能全球可持续发展的典型示范

Typical Demonstrations of Artificial Intelligence Empowering Global Sustainable Development

张义博士 中国信通院人工智能研究所

Dr. Yi Zhang, Artificial Intelligence Institute, China Academy of Information and Communications Technology

- 携手共创零售新时代：我们的UNshop平台

Transform Retail Through Partnership: Our UNshop Platform

分享嘉宾：白湧先生，国联智选首席执行官兼联合创始人

Mr. Yong Bai, UNShop CEO and Co-Founder

- 电子支付的人工智能策略

Artificial Intelligence Strategies for Electronic Payments

分享嘉宾：卢帅先生，PingPong联合创始人

Mr. Shuai Lu, Co-founder of PingPong

- 人工智能在服装垂直产业链中的应用

AI Application in the Vertical Industry Chain of Clothing

分享嘉宾：杨晓刚博士，阿里巴巴犀牛智能制造首席技术官

Dr. Xiaogang Yang, CTO, Alibaba Xiniu Intelligent Manufacturing

- AI在推进企业绿色创新中的作用：分析机制和影响

The Role of AI in Advancing a Firm's Green Innovation: Analyzing Mechanisms and Impact

分享嘉宾：Asif Razzaq博士，中亚区域经济合作学院高级研究专家

Dr. Asif Razzaq, Senior Research Specialist, CAREC Institute

- 人工智能如何打破国际数字商务中的文化、语言和时区障碍

How AI breaks Culture, Language, and Time Zone Barriers in the International Digital Commerce

分享嘉宾：赵通先生，Jekka.ai合伙人及销售总监

Mr. Tong Zhao, Partner & Sales Director, Jekka.ai

- 阿里国际站通过人工智能驱动电子商务创新与中亚市场拓展

AI-Driven E-Commerce Innovation and Central Asia Market Expansion by Alibaba International

分享嘉宾：李哲泓女士，阿里巴巴国际全球潜力国家运营和营销总监

Ms. Zhehong Li, Director of Global Potential Countries Operations and Marketing, Alibaba International

- 实在Agent加速跨境企业数字化转型

"Intelligence Indeed Agent" Accelerates the Digital Transformation of Cross-Border Enterprises

分享嘉宾：张军燕女士，浙江实在智能科技有限公司 合伙人&副总裁

Ms. Junyan Zhang, Partner & VP, Zhejiang Intelligence Indeed Technology Co., Ltd

- 物流技术让生活更美好

Logistics Technology Makes Life Better

分享嘉宾：孙凤莲女士，菜鸟集团物流科技副总经理

Ms. Fenglian Sun, Vice General Manager of Logistics Technology, Cainiao Group

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