

Aid for Trade in Central Asia

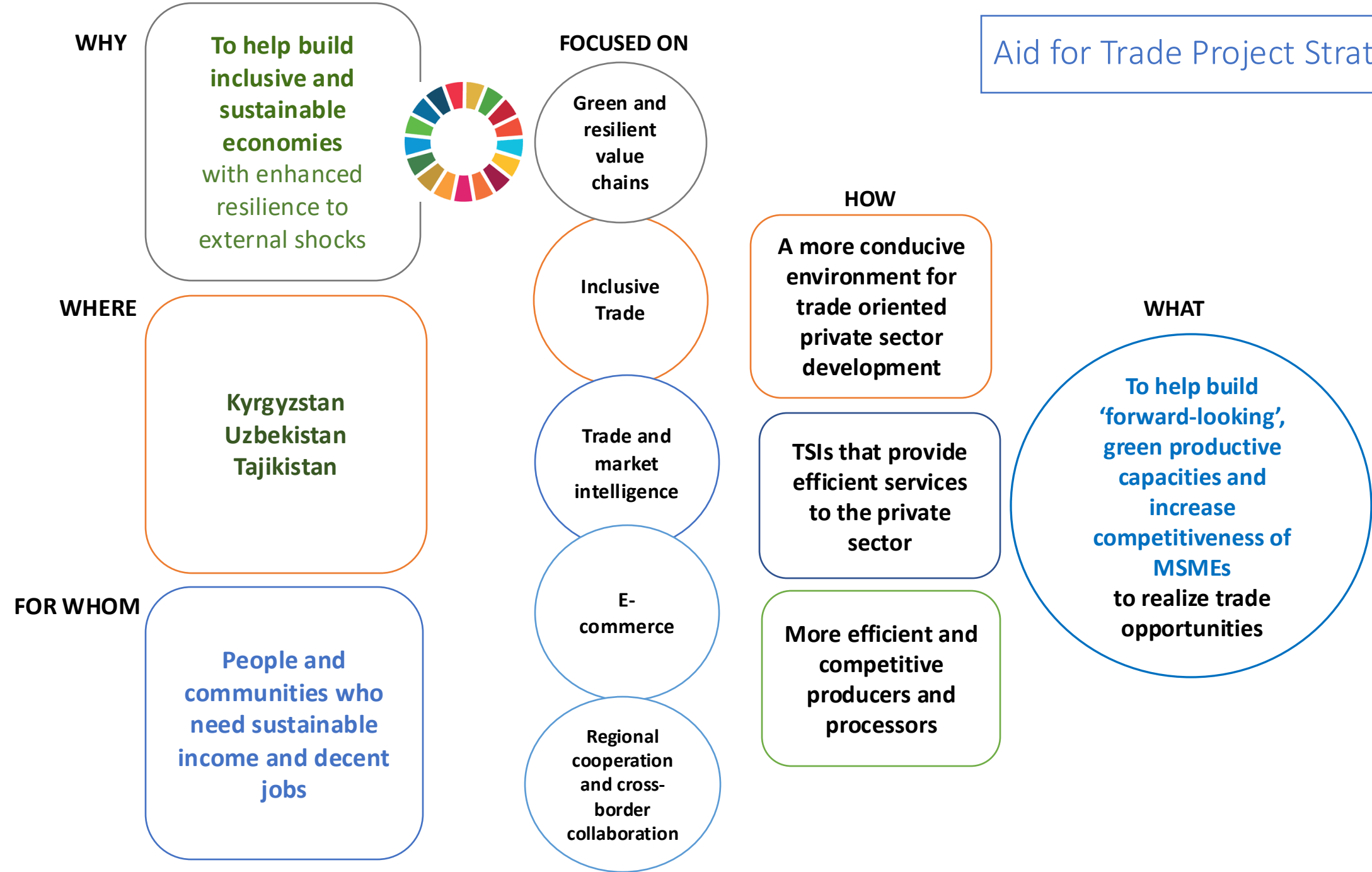
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Aid for Trade Project Strategy



THE AID FOR TRADE MODEL

Trade competitiveness is an ecosystem, not a single reform



Regional cooperation connects all three levels through shared knowledge, standards and market opportunities.

Applying the Aid for Trade model in different country context

	 Kyrgyz Republic Reform → institutions → firms	 Tajikistan Reform → institutions → market	 Uzbekistan Reform → institutions → firms
MACRO Policy	"Made in Kyrgyzstan" export programme, Tourism programme 2025–2030, customs reform	State Export Development Programme 2026–2030; Green Economy Strategy review	WTO accession, post-accession readiness diagnostic, investment and logistics reform
MESO Institutions	KyrgyzExport; local ISO 22000 / HACCP certification, market intelligence	Agency for Exports, CCI	Trade Development Co., CCI, technical regulation
MICRO Firms / VCs	Tourism, honey, dried fruits, nuts, berries value chains, standards, B2B, e-commerce	5 agri-food value chains in Khatlon and Sughd regions; storage, cold chain, drying and solar	5 value chains, 30+ Fergana Valley pilots: standards, green tech, B2B
RESULTS	\$165+ mln export contracts 1,500+ jobs 1,200 for women 4,823 MSMEs supported · 6 new markets reached	\$165+ mln export contracts 2,000+ jobs 1,400 for women +15% exports · +25% incomes · +24% productivity	\$280+ mln export contracts 2,500+ jobs 344 for women +55% exports · +34% incomes · +38% productivity

Same lesson: reforms deliver results when institutions and firms are equipped to implement and use them.

RESULTS AT SCALE · 2018–2026

One integrated model, results across three countries

12,000+

MSMEs supported

6,000+

jobs created, **3,500+ for women**

\$500m+

in export contracts facilitated

13

green, employment-rich value chains

Reforms became institutional services, and services changed how firms produce, meet standards, go digital and reach markets.

Three lessons for the next integration agenda

01

Connect infrastructure to productive capacity

Pair transport and logistics investment with supplier development, standards, skills, finance and enterprise upgrading.

02

Invest in regional public goods

Scale what demonstrated regional additionality: shared standards, trade intelligence, common methods, trade facilitation, expert networks, interoperable digital trade.

03

Connect technical assistance to finance in earlier

Link reforms, institutional readiness and enterprise pipelines to banks, export-credit agencies, investors and IFIs from the design stage.

REFORM



READINESS



INVESTMENT



RESULTS AT SCALE

Three programming and investment opportunities

Corridor-linked supplier development

Around transport and logistics nodes: identify investable value chains, prepare local suppliers, upgrade standards and skills, connect SMEs to anchor firms.

Turns corridor traffic into local value

Regional value-chain and public-good platforms

Common market intelligence, standards and mutual recognition, supplier databases, regional B2B, digital trade, cross-border tourism, green value chains.

Builds on proven regional additionality

Investment-readiness facility for trade

Diagnostics

- Policy de-risking
- Enterprise readiness
- Investment pipeline
- Finance

This could connect firms and VCs to Banks, export credit, investors, IFIs

Thank you!