



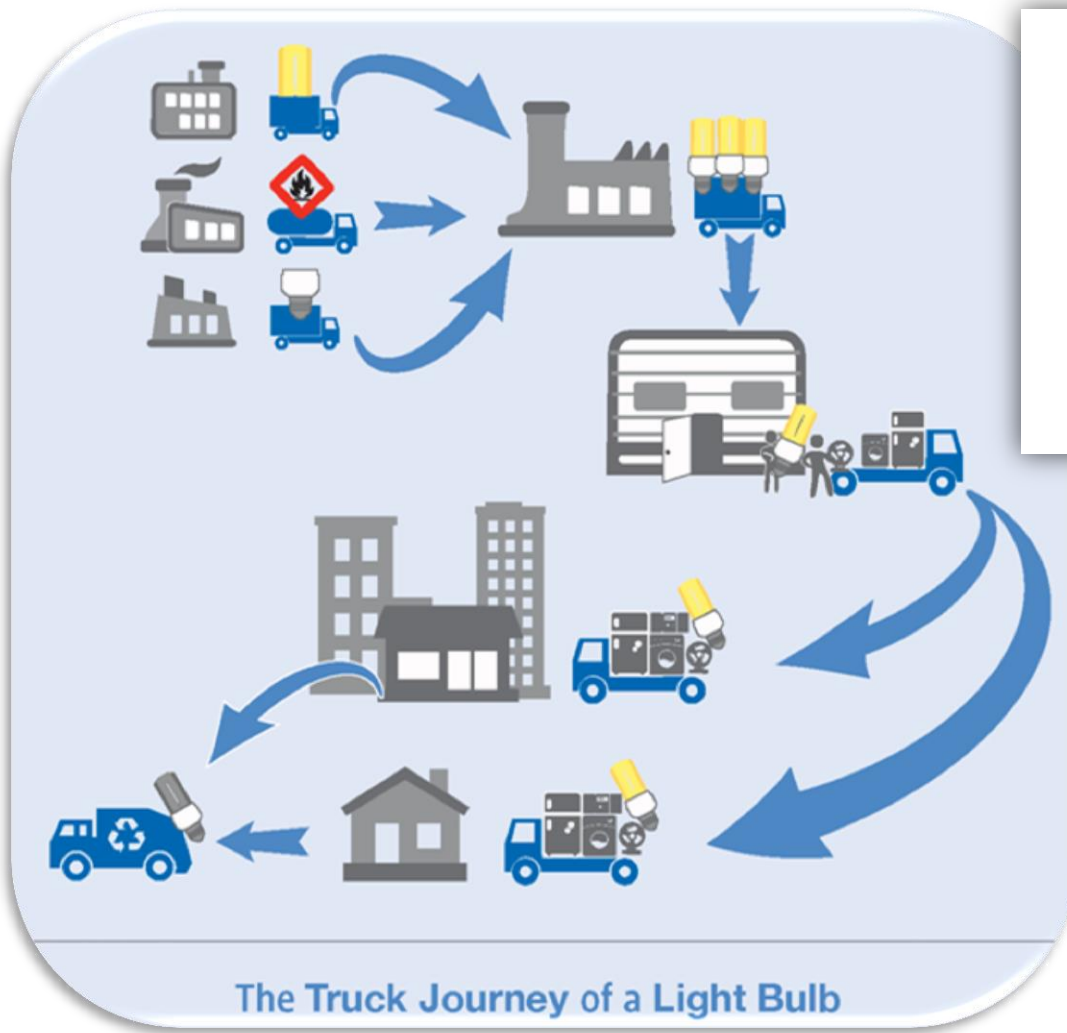
“Повышение безопасности дорожного движения и эффективности перевозок за счет повышения профессиональной компетентности ”

Вячеслав Викентьев
Региональный менеджер по
взаимодействию. С таможенными
органами

Тбилиси, Грузия

Iru.org

Все грузы зависят от автотранспорта



Every single item
that is produced or consumed
everywhere
is transported by
truck.

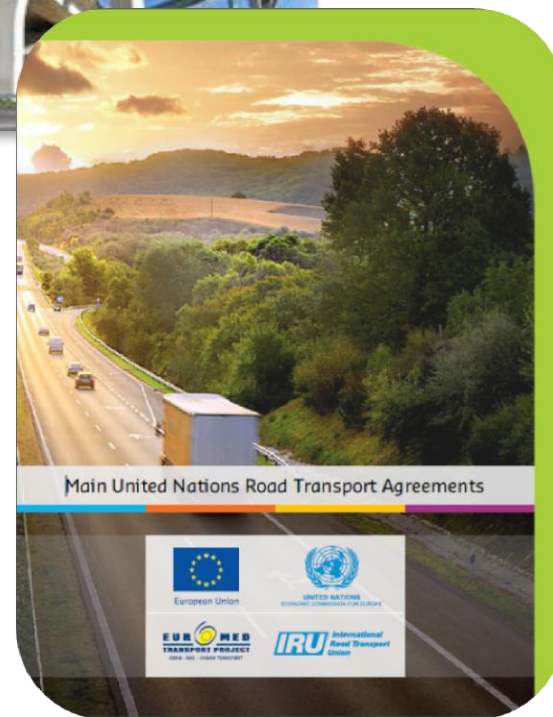
**75% грузов в ЕС и
70% в США
доставляются
автомобильным
транспортом**

Условия, позволяющие автотранспорту стимулировать торговлю и экономическое развитие

1. Хорошая инфраструктура и транспортные средства



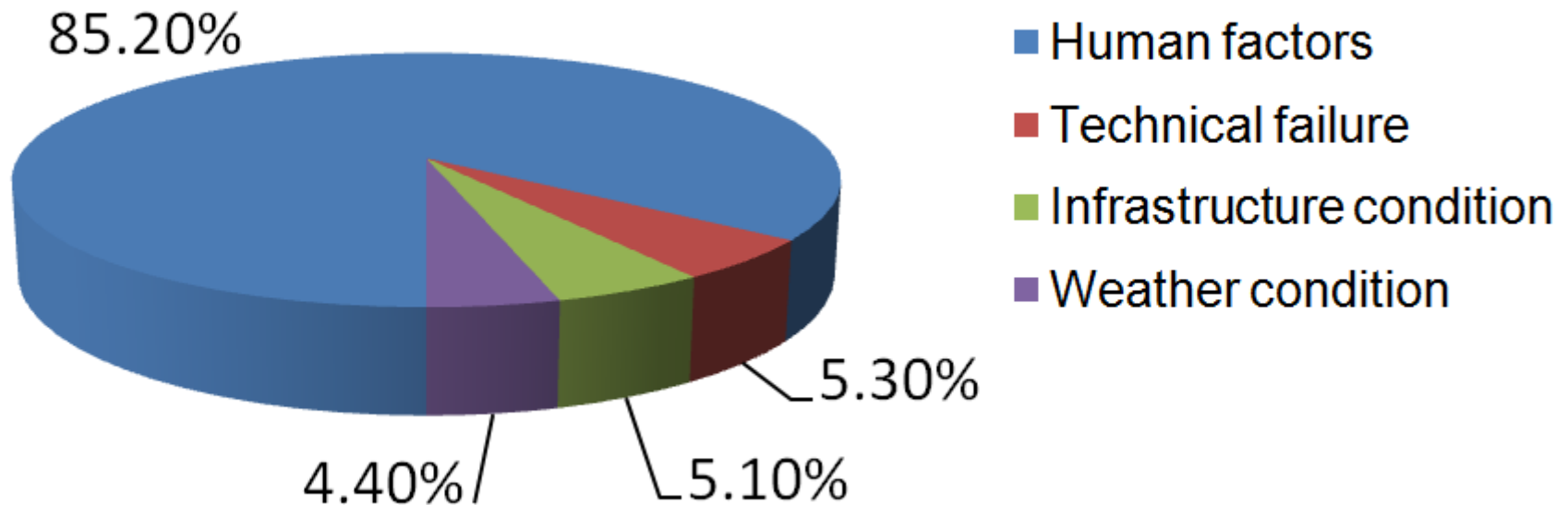
2. Гармонизированное законодательство, упрощающее торговлю и международные перевозки



3. Высокое качество сервиса

Фокус на приоритетах. Главная причина ДТП – человеческий фактор

Исследование 624 несчастных случаев показало, что основной причиной аварии является человеческий фактор





Программы Академии IRU



Компетентность

IRU Academy

ECO-DRIVING CERTIFICATE

Awarded with Distinction on 14 November 2012 with Certificate ID DTCCOCCD7914123 to

Damir TVRDICA

Born in Split, Croatia, on 29 February 1976, certifying possession of the

ECO-Driving
- ECO-Driving Training Programme -

Possession of this qualification is confirmed by the IRU Academy on its web site under Graduate Viewing Code: 5671234U1 or IP1. This certificate is valid until the expiry date indicated on the CPC Certificate issued by the Competent Authority.

The training was conducted by the IRU Academy Accredited Training Institute DTIC and is delivered on the basis of EU Directive 2003/59/EC, as subject referred in section 1. of Annex A and the strict criteria laid by the IRU Academy, endorsed by its high level Advisory Committee, regarding Instructor Qualifications, Training and Examination to provide and ensure the highest professional skills and quality in road transport.

Mr Vladimir MUSTER
State Secretary
Ministry of Transport and Communications
Croatia

Mr Petar PEVAC
General Manager
DTIC
Croatia

IRU Academy
CPC CERTIFICATE

Awarded with Distinction on 20 March 2002 with Certificate ID AEBCOADR0153321D1 to

John Doe

Born in Sofia, Bulgaria, on 12 August 1970, certifying possession of the

Certificate of Professional Competence (CPC)
for Drivers

IRU Academy
CPC DIPLOMA

Awarded with Distinction on 20 March 2002 with Certificate ID AEBCOADR0153321D1 to

John Doe

Born in Sofia, Bulgaria, on 12 August 1970, certifying possession of the

Certificate of Professional Competence (CPC)
for the Road Transport Manager

- National and International Road Haulage and P

Possession of this qualification is confirmed by the IRU Academy on its web site under Graduate Viewing Code: 5671234U1 or IP1. This certificate is valid until the expiry date indicated on the CPC Certificate issued by the Competent Authority.

Признание

CERTIFICATE

Awarded with Distinction on 01 December 2015 with Certificate ID TTRCOCCD114160120 to

Nicolas CAUZY

Born in Annecy, France, on 13 July 1974

Certificate of Completion

- in the Road Transport in Logistics Course -

Possession of this qualification is confirmed by the IRU Academy on its web site under Graduate Viewing Code: 3100601U1 or IP1.

This course is delivered by the IRU Academy Accredited Training Institute TTR in full compliance with the strict criteria laid by the IRU Academy, endorsed by its high level Advisory Committee, regarding instructor qualification, training and examination, to provide and ensure the highest professional skills and quality in road transport.

Mr Umberto DE PRETO
Secretary General
International Road Transport Union (IRU)
Switzerland

Mr Nikolai VERHOVETS
Secretary General
Ministry of Transport and Communications
South Africa

Dr Trainer Academic
General Manager
TTR
South Africa



Эффективность

IRU Academy

TACHO CERTIFICATE

Awarded with distinction on 3 January 2007 with Certificate ID AEBCOADR0153321D1 to

Jane DOE

Born in Brussels, Belgium, on 14 May 1978, certifying possession of the

Certificate in the Use of Analogue and Digital Tachographs
and Driving and Rest Time Rules Compliance

Possession of this qualification is confirmed by the IRU Academy on its web site under Graduate Viewing Code: 1234567U1 or IP1. This certificate is valid until the expiry date indicated on the Tachograph Certificate issued by the Competent Authority.

The training was conducted by the IRU Academy Accredited Training Institute FCBO and is in full compliance with the requirements of the Tachograph legislation (Regulation 3621/85/EC as amended by 2195/96/EC and 95/1006/EC) and the AETR Agreement and the strict criteria laid by the IRU Academy, endorsed by its high level Advisory Committee, regarding Instructor Qualifications, Training and Examination to provide and ensure the highest safety, security and quality in road transport.

Mr Martin MARWY
Secretary General
International Road Transport Union (IRU)
Belgium

Mr Jan DEMAN
Albano-Corke Flanders Car and Bus
District FCBO

Соответствие

IRU Academy

CERTIFICATE

Awarded on 09 May 2014 with Certificate ID ACACOCP110642100 to

Dragiša IVANOVIĆ

Born in Jagodina, Republic of Serbia, on 25 June 1977, certifying possession of the

- Crash prevention training -

Possession of this qualification is confirmed by the IRU Academy on its web site under Graduate Viewing Code: 4731594U1 or IP1.

This course is delivered by the IRU Academy Accredited Training Institute IRU Academy, on the basis of Annex 1 of the EU Directive 2003/59/EC and the UN Consolidated Resolutions on Road Traffic, RE. 4, in support of the IRU Road Safety Charter and the UN Decade of Action on Road Safety.

Mr Ulfur
Secretary
International
Switzerland

Безопасность

CERTIFICATE

Awarded on 27 July 2011 with Certificate ID ITTODSLC7306100 to

John DOE

Born in Cape Town, South Africa, on 1 August 1975, certifying proficiency in the

- Safe Loading and Cargo Securing -

Possession of this qualification is confirmed by the IRU Academy on its web site under Graduate Viewing Code: 6076234U1 or IP1.

IRU Academy

ADR CERTIFICATE

Awarded with distinction on 3 January 2007 with Certificate ID AEBCOADR0153321D1 to

John DOE

Born in Sofia, Bulgaria, on 12 August 1970, certifying possession of the

Certificate of Professional Competence
in Dangerous Goods by Road (ADR)

- ADR Driver: Packagings and Bulk, excluding Classes 1 & 7 -

Possession of this qualification is confirmed by the IRU Academy on its web site under Graduate Viewing Code: 1234567U1 or IP1. This certificate is valid until the expiry date indicated on the ADR Certificate issued by the Competent Authority.

The training was conducted by the IRU Academy Accredited Training Institute AETR and is in full compliance with the requirements of the ADR legislation and the strict criteria laid by the IRU Academy, endorsed by its high level Advisory Committee, regarding Instructor Qualifications, Training and the Examination to provide and ensure the highest safety, security and quality in road transport.

Mr Peter MUTAFCHIEV
Member
Member of Transport
Bulgaria

Mr Plamen TZALIKOV
Secretary General
AETR
Bulgaria



Водитель и транспортный менеджер



Транспортный менеджер

Результат профессиональной подготовки

- ✓ Меньше аварий
- ✓ Повышение безопасности дорожного движения
- ✓ Снижение затрат на обслуживание
- ✓ Меньше поврежденных товаров
- ✓ Меньше расход топлива
- ✓ Снижение выбросов CO₂
- ✓ Более эффективные и профессиональные водители



Работа IRU и Стратегия безопасности дорожного движения ЦАРЭС



Стратегические направления ЦАРЭС



Pillar 1: Управление безопасностью дорожного движения

Pillar 2: Более безопасные дороги

Pillar 3: Более безопасные транспортные средства

Pillar 4: Более безопасные участники дорожного движения

Pillar 5: Оказание помощи после ДТП

Международное признание Консультативный совет Академии IRU



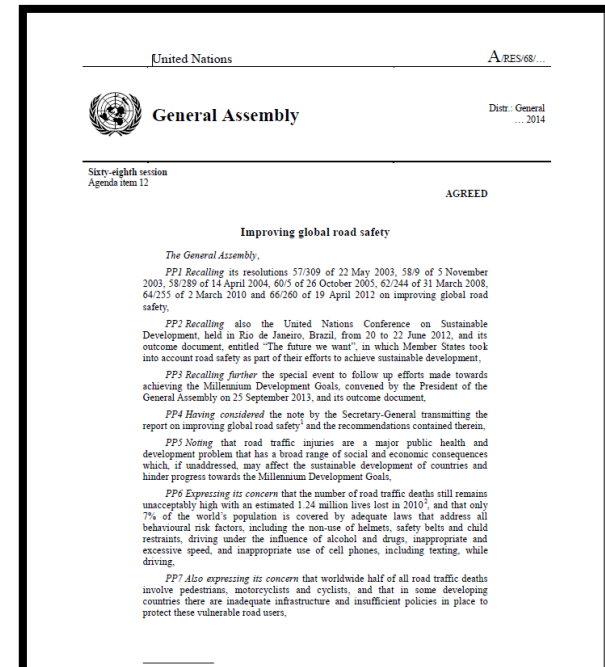
UNECE

United Nations
Economic
Commission for
Europe



Резолюция ООН по безопасности дорожного движения. Признание IRU

Усилия IRU по повышению безопасности дорожного движения признаны в резолюции ООН о безопасности дорожного движения, принятой Генеральной Ассамблеей ООН 11 апреля 2014 года



PP20 Acknowledging a number of other important international efforts on road safety, including the development by the International Road Transport Union of harmonized and internationally recognized standards for vocational training of road transport professionals,

Министры транспорта ЕКМТ поддерживают Стандарты Академии IRU



José Viegas, ITF Secretary-General:

"The approval of the Quality Charter is a major step towards harmonisation of conditions in the pan-European road freight transport market. The Charter, alongside the incitation mechanisms already in place for adoption of the most technologically advanced trucks, will establish the Multilateral Quota system as a symbol of quality, safety and environmental standards in road transport."

the world road transport organisation  International Road Transport Union

June 08, 2015

Adoption of ECMT Quality Charter: a giant leap towards better transport and trade

ECMT Transport Ministers unanimously adopt Quality Charter and recognise IRU Academy training standards as key benchmark – a major step towards better transport and trade in Europe.

Leipzig – It's official. ECMT Transport Ministers have unanimously endorsed the ECMT Quality Charter, supported by the European Commission and the IRU, to set the highest possible standards for international road transport in Europe. The Charter focuses on social, legal, technical, environmental and practical applications and will become effective on 1 January 2016.

Senior Transport Specialist at the World Bank and IRU Academy Advisory Committee Chairwoman, Virginia Tanase, commented: "It is a great step towards the positive impact of the ECMT Quality Charter's implementation, which will help establish

press release

MEDIA RELEASE

Paris, 22 June 2015

Transport ministers approve Quality Charter for road freight

Major step towards harmonisation of conditions in the Pan-European road haulage market

A Quality Charter for international road haulage operations has been approved by the transport ministers of the European member countries of the International Transport Forum at the OECD.

The Quality Charter establishes qualification standards for companies, managers and drivers and will enter into force on 1 January 2016. It applies to pan-European road haulage operations under the Multilateral Quota system established in 1974 by the European Conference of Ministers of Transport (ECMT), which evolved into the International Transport Forum (ITF) in 2006.

